



ANSYS Welcomes Lynn Ledwith as Vice President of Marketing

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PITTSBURGH, July 15, 2019 /PRNewswire/ -- [ANSYS](#) (NASDAQ: ANSS) is strengthening its executive team and renewing its focus on marketing initiatives by appointing Lynn Ledwith as its vice president of marketing. An accomplished and award-winning marketing veteran, Ledwith brings more than 30 years' experience leading marketing efforts for high-tech product and service organizations – from startups to Fortune 500 companies.

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"With the strength of our core solutions and the industry's focus on megatrends like 5G, autonomous vehicles, electrification and smart connected products, ANSYS is well positioned for ongoing success," said Ajei Gopal, ANSYS CEO. "Lynn will help spur the next phase of our growth. With her deep background in performance marketing, digital transformation and connecting brands to their customers and partners, she's going to be an invaluable addition to ANSYS."

"I'm thrilled to join ANSYS at such a pivotal time for the company, customers and the industry," Ledwith said. "Working at ANSYS is a dream job. It combines the opportunity to work with companies tackling disruptive challenges from big-data analysis to digital twins to the internet of things, with the power of world-class pervasive simulation solutions. I'm excited about the opportunity to grow the company with an incredible group of talented people."

Prior to joining ANSYS, Ledwith was the executive vice president of global marketing, sales operations and enablement for Worldwide Clinical Trials, a top 10 global leader in helping pharmaceutical companies bring new therapies to market. She previously led Americas field marketing for business intelligence software provider Qlik Technologies, and has held marketing leadership positions at Sungard Data Systems, Siemens Healthcare and HP.

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